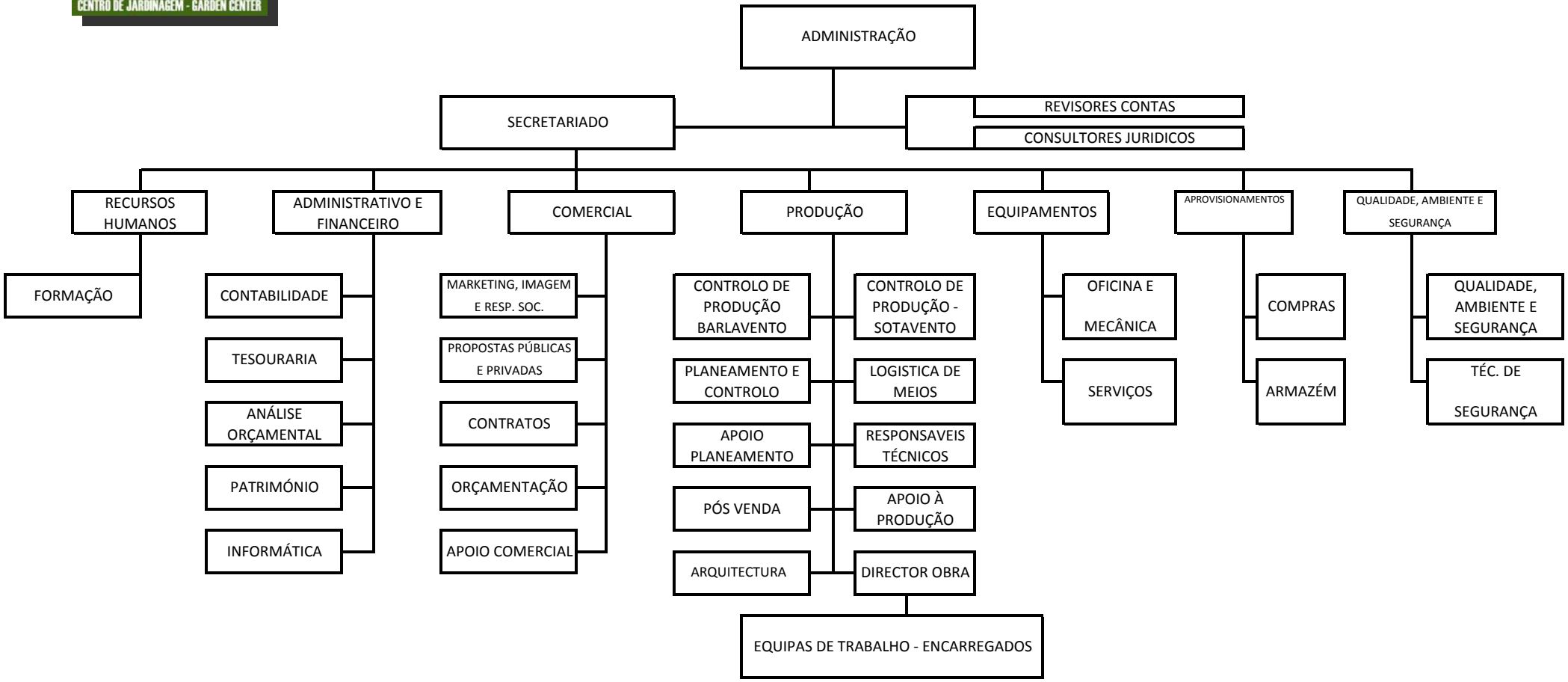ORGANIGRAMA HIERÁRQUICO NORMAL